

The premier solution for exchanging information between Producers, First Purchasers, and Third Party Haulers



Gravitate Crude Portal

The Gravitate Crude Portal is a customer engagement platform revolutionizing the way first purchasers and crude haulers **communicate** and **share information** amongst producers, other third party haulers, and internal marketers and dispatchers. The heart of the Gravitate platform is an easy-to-use web interface that provides organizations with solutions for historically manual processes.



Producer Portal

The Producer Portal gives producers instant access and **critical insights** into leases, orders, and run tickets. The configurable dashboard offers users a graphical view into:

- Total barrels and average quality by month
- Open orders by status
- Average days on book
- Rejects by month with drill downs into reject reasons
- Ticket alerts due to rejects, short loads, or out of spec quality
- Top 10 leases
- Haul summary by month

Using the innovative **lease forecast**, producers can identify tank batteries that need to be emptied and quickly enter one or more orders.

The **run ticket** page allows producers to easily review run tickets, dispute tickets, and download tickets to excel. This enables producers to start reviewing tickets **long before run statements are sent**.



Third Party Hauler Portal

The third party hauler portal gives haulers access to orders allocated to them. Third party haulers can **easily upload run tickets** to the portal by using the run ticket entry screen or the XLS uploader. **Performance metrics** are displayed and **automated notifications** are sent that encourage third party haulers to provide the run tickets in a timely manner.



Dispatcher and Marketer Portal

The Dispatcher and Marketer portal provides information dispatchers and marketers need to measure performance and make advised decisions. In addition to the visualizations described in the producer portal, dispatchers and marketers can view:

- MTD (month-to-date) total barrels and quality by region with drill-down into barrels and quality by receiving stations
- diverts by month with drill-down into divert reason
- total load miles by month

Data can be easily analyzed with the portal's powerful analytics and charting features. For example, the lease summary page allows users to view important metrics about a lease that help identify data trends or anomalies.



Easy to Extend

Perhaps the most powerful of the Gravitate Crude Portal's features allows users to easily configure and extend the portal to meet essential business requirements. One size does not fit all businesses. The Gravitate Crude Portal is easy to tailor and customize to an organization's specific needs.

How does it work?

- Data is seamlessly integrated from your internal systems into the Gravitate Crude Portal. capSpire has integrations with leading dispatch/ticketing and commodity trading and risk management systems (CTRM).
- Our functional experts will work with your organization to customize the portal to meet specific needs.
- We'll help you define rollout and training plans to ensure that your internal and external users get the most benefit from the portal.
- As your business changes, we'll be there to help extend the portal to support your operations.

Benefits

- Drives significant process efficiency across the entire lease crude life cycle.
- Provides marketers and dispatchers with critical insights and performance metrics that will drive better decision making.
- Enables producers to review and dispute tickets during the month to avoid crunch time before the 20th
- Provides third party haulers with tools and analytics to drive performance and more timely information

For further information on our Crude Portal, please visit www.capspire.com

capSpire provides the unique combination of industry knowledge and business expertise required to deliver impactful CTRM business solutions.

Trusted by some of the world's leading companies, capSpire's team of industry experts and CTRM consultants empower our clients with the business strategies and solutions required to effectively streamline transaction lifecycles and attain maximum value from their supporting IT infrastructure.